

		2010	2011	2012
Cash In		2010	2011	2012
Membership Dues		\$10,000.00	\$20,000.00	\$25,000.00
Corporate Sponsorships				
	Gold	\$50,000.00	\$100,000.00	\$150,000.00
	Silver	\$40,000.00	\$80,000.00	\$120,000.00
	Bronze	\$20,000.00	\$40,000.00	\$60,000.00
Meeting Registrations		\$0.00	\$315,000.00	\$472,500.00
Meeting Sponsorships				
	Hosting Sponsors	\$0.00	\$0.00	\$0.00
	Beer-N-Geer	\$0.00	\$120,000.00	\$180,000.00
	Breaks	\$0.00	\$8,000.00	\$12,000.00
	Lanyards	\$0.00	\$8,000.00	\$12,000.00
	Badge insert	\$0.00	\$3,000.00	\$4,500.00
	Vendor Room	\$0.00	\$0.00	\$0.00
	Misc	\$0.00	\$0.00	\$0.00
Early Contributors		\$26,000.00	\$0.00	\$0.00
		\$146,000.00	\$694,000.00	\$1,036,000.00
Cash Out		2010	2011	2012
Salaries				
	Executive Director	\$24,000.00	\$99,840.00	\$103,833.60
	Director Perf Bonus		\$14,976.00	\$15,575.04
	Staff	\$0.00	\$50,000.00	\$52,000.00
Insurance		\$2,500.00	\$5,000.00	\$5,000.00
Meeting Costs				
	Hosting	\$0.00	\$300,000.00	\$450,000.00
	Equipment	\$0.00	\$40,000.00	\$60,000.00
	Supplies	\$0.00	\$40,000.00	\$60,000.00
	Cancellation Insurance	\$0.00	\$3,800.00	\$5,700.00
Accounting and Finance				
	Bookkeeper	\$600.00	\$1,200.00	\$1,200.00
	Accountant	\$2,500.00	\$5,000.00	\$5,000.00
Legal		\$10,000.00	\$5,000.00	\$5,000.00
Online Presence				
	Website	\$1,000.00	\$2,000.00	\$2,000.00
	Mailing Lists	\$0.00	\$0.00	\$0.00
	Paypal (ish)	\$0.00	\$0.00	\$0.00
Brand Acquisition		\$40,000.00	\$0.00	\$0.00
ARIN Allocation		\$3,375.00	\$3,937.50	\$5,000.00
Networking Equipment				
Marketing		\$1,750.00	\$6,500.00	\$8,000.00
Bank Fees				
	Credit Card Processing	\$200.00	\$6,700.00	\$9,950.00
	Other	\$600.00	\$1,200.00	\$1,200.00
		\$86,525.00	\$585,153.50	\$789,458.64
Total Cash		\$59,475	\$108,847	\$246,541