## World IPv6 Day: A Content Provider Perspective



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## Why are we doing it?

- Promoting IPv6 adoption
  - Breaking chicken/egg paradigm
- Last-ditch effort to help with "broken users" [1] problem
  - Current "breakage stats" are 0.026%
    - 18 months ago this was 0.078%!
  - If we get that number low enough, we may not need whitelisting
- Remove the "first implementer" penalty

[1] http://getipv6.info/index.php/Customer\_problems\_that\_could\_occur

## How does this effect...

- Content providers:
  - Please join in this effort
  - Don't forget to consider 6to4/Teredo users
- ISP's:
  - − Please deploy IPv6 ☺
  - Please staff your helpdesk to deal with the broken users
    - http://test-ipv6.com may help w/ troubleshooting
  - Please think through the impact of 6to4/Teredo to your network
- End-users:
  - Upgrade/patch your systems
- OS/Software/Equipment vendors:
  - Please fix the bugs that were identified to decrease the amount of brokenness..



