

### **Development Committee Vice Chair**

#### Committee Membership Requirements:

The Membership and Development Committee will be responsible for the recruitment of NANOG's membership, sponsorship, and other fundraising necessary to keep NANOG in operation.

Eligible candidates each will serve a two-year term, with two terms ending each year. To be eligible to be appointed as a member of the Committee, an individual must be a member in good standing.

# Support NANOG Strategy/Goal:

- Broaden the range and size of sponsor contribution while maintaining the look and feel of NANOG's principles and practices
- Build a unified branding and message about NANOG's unique position and community
- Develop mutually rewarding agreements with sponsors and presenters

### **Deliverables:**

- Adhere to all Policies of NANOG
- Protect the NANOG Mark and Intellectual Property Rights
- Provide support to the Chair for all tasks of the Development Committee and be able to take over the duties of the Chair at any given moment if necessary
- Provide support for additional needs of the Development Committee
- Provide and confirm accuracy of the agenda/minutes and work with NANOG staff to have them published
- Lead an Ad-Hoc group based on the existing requirements at the time i.e.: Scholarship,
   Sponsorship Program new ideas, management of off-site Social sponsors
- Assist with bringing in potential sponsors provide at least 2-3 leads for premium sponsors per year, as well as booking 4-5 new individual sponsors during their term
- Serve as mentor to other Development Committee members
- Expected time contribution: 6-8 hours per week, but will vary based on additional projects that are
  existing at that time. Possibly and very likely that this position will require 8-9 hrs/week

## Measures of Success:

- Sponsorship Program Development as assigned
- Sponsorship Program Deployment as assigned
- Sponsorship Recruitment
- Sponsorship Communication
- Development Committee engagement
- Board Meeting Attendance

| Key Milestones Sponsorship Program Development Sponsorship Program Deployment Call participation Sponsor Recruitment Meeting Registration Sponsorship Program Deployment Call participation Sponsor Recruitment Meeting Registration Call participation Sponsor Recruitment Meeting Registration Sponsor Recruitment Meeting Registration | Meeting Number Annual 2012 NANOG xx | <u>Results</u> |
|---|---|----------------|
| Meeting Registration  | NANOG xx  |                |